

# INVOICE



**Remit Address:**  
**WTXF**  
 Fox Television Stations, Inc.  
 5532 Collections Center Blvd  
 Chicago, IL 60693  
 Main: (215) 925-2929  
 Billing: (215) 982-5206

**Billing Address:**

Stevens Reed Curcio & Potholm  
 Attention: Accounts Payable  
 201 North Union Street  
 Suite 200  
 Alexandria, VA 22314

Advertiser	Tom Smith/PA Senate-R
Product	11-15-321 / Tue-Mon week
Estimate Number	321

Invoice #	4079443-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4079443
Alt Order #	
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTXF	Good Day 6a	6a-7a								
	CDR										
	WTXF	Good Day 6a	6a-7a		10/16/12 to 10/22/12	8x	-TWTF--				
	WTXF			Tu	10/16/12	:30	6:08 AM	TS12TV14H	\$810.00		9
	WTXF			Tu	10/16/12	:30	6:22 AM	TS12TV12H	\$810.00		1
	WTXF			W	10/17/12	:30	6:42 AM	TS12TV14H	\$810.00		2
	WTXF			W	10/17/12	:30	6:58 AM	TS12TV12H	\$810.00		10
	WTXF			Th	10/18/12	:30	6:11 AM	TS12TV12H	\$810.00		3
	WTXF			Th	10/18/12	:30	6:29 AM	TS12TV14H	\$810.00		6
	WTXF			F	10/19/12	:30	6:43 AM	TS12TV14H	\$810.00		8
	WTXF			F	10/19/12	:30	6:59 AM	TS12TV14H	\$810.00		4
2	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF	Good Day 7a	7a-9a		10/16/12 to 10/22/12	8x	-TWTF--				
	WTXF			Tu	10/16/12	:30	7:20 AM	TS12TV14H	\$900.00		9
	WTXF			Tu	10/16/12	:30	7:44 AM	TS12TV12H	\$900.00		1
	WTXF			W	10/17/12	:30	7:39 AM	TS12TV14H	\$900.00		10
	WTXF			W	10/17/12	:30	7:56 AM	TS12TV12H	\$900.00		2
	WTXF			Th	10/18/12	:30	7:29 AM	TS12TV12H	\$900.00		3
	WTXF			Th	10/18/12	:30	7:55 AM	TS12TV14H	\$900.00		8
	WTXF			F	10/19/12	:30	7:38 AM	TS12TV12H	\$900.00		4
	WTXF			F	10/19/12	:30	8:11 AM	TS12TV14H	\$900.00		6
3	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF	Good Day 7a	7a-9a		10/16/12 to 10/22/12	8x	-TWTF--				
	WTXF			Tu	10/16/12	:30	8:21 AM	TS12TV14H	\$900.00		1
	WTXF			Tu	10/16/12	:30	8:38 AM	TS12TV12H	\$900.00		9
	WTXF			W	10/17/12	:30	8:29 AM	TS12TV14H	\$900.00		6
	WTXF			W	10/17/12	:30	8:49 AM	TS12TV12H	\$900.00		2
	WTXF			Th	10/18/12	:30	8:22 AM	TS12TV12H	\$900.00		3
	WTXF			Th	10/18/12	:30	8:44 AM	TS12TV14H	\$900.00		10

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# INVOICE

**Billing Address:**

Stevens Reed Curcio & Potholm  
 Attention: Accounts Payable  
 201 North Union Street  
 Suite 200  
 Alexandria, VA 22314

Advertiser	Tom Smitt/PA/Senate-R	Invoice #	4079443-1
Product	11-15-321 / Tue-Mon week	Invoice Date	10/28/12
Estimate Number	321	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12

Station	WTXF	Order #	4079443
Account Executive	Anthony Castaneda	Alt Order #	
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			F	10/19/12	:30	8:38 AM	TS12TV12H	\$900.00		8
	WTXF			F	10/19/12	:30	8:50 AM	TS12TV14H	\$900.00		4
4	WTXF	Good Day 9a	9a-10a								
	CDR										
	WTXF				10/16/12 to 10/22/12	8x	-TWTF--				
	WTXF			Tu	10/16/12	:30	9:36 AM	TS12TV14H	\$540.00		1
	WTXF			Tu	10/16/12	:30	9:55 AM	TS12TV12H	\$540.00		10
	WTXF			W	10/17/12	:30	9:21 AM	TS12TV14H	\$540.00		7
	WTXF			W	10/17/12	:30	9:44 AM	TS12TV12H	\$540.00		2
	WTXF			Th	10/18/12	:30	9:29 AM	TS12TV12H	\$540.00		3
	WTXF			Th	10/18/12	:30	9:46 AM	TS12TV14H	\$540.00		6
	WTXF			F	10/19/12	:30	9:21 AM	TS12TV12H	\$540.00		8
	WTXF			F	10/19/12	:30	9:58 AM	TS12TV14H	\$540.00		4
5	WTXF	M-F 3p-4p	3p-4p								
	CDR										
	WTXF				10/16/12 to 10/22/12	8x	-TWTF--				
	WTXF			Tu	10/16/12	:30	3:26 PM	TS12TV14H	\$450.00		1
	WTXF			Tu	10/16/12	:30	3:56 PM	TS12TV12H	\$450.00		8
	WTXF			W	10/17/12	:30	2:58 PM	TS12TV14H	\$450.00		6
	WTXF			W	10/17/12	:30	3:26 PM	TS12TV12H	\$450.00		2
	WTXF			Th	10/18/12	:30	2:59 PM	TS12TV12H	\$450.00		10
	WTXF			Th	10/18/12	:30	3:39 PM	TS12TV14H	\$450.00		3
	WTXF			F	10/19/12	:30	3:13 PM	TS12TV12H	\$450.00		9
	WTXF			F	10/19/12	:30	3:40 PM	TS12TV14H	\$450.00		4
6	WTXF	M-F 4p-5p	4p-5p								
	CDR										
	WTXF				10/16/12 to 10/22/12	8x	-TWTF--				
	WTXF			Tu	10/16/12	:30	4:29 PM	TS12TV14H	\$540.00		10
	WTXF			Tu	10/16/12	:30	4:56 PM	TS12TV12H	\$540.00		1

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# INVOICE

Advertiser	Tom Smith/PA/Senate-R
Product	11-15-321 / Tue-Mon week
Estimate Number	321

Invoice #	4079443-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4079443
Alt Order #	
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Address:  
 Stevens Reed Curcio & Potholm  
 Attention: Accounts Payable  
 201 North Union Street  
 Suite 200  
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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6	WTXF	M-F 4p-5p	4p-5p								
	CDR										
	WTXF			W	10/17/12	:00			\$640.00	See MG 6.11	2
	WTXF			W	10/17/12	:00			\$540.00	See MG 6.12	6
	WTXF			Th	10/18/12	:30	4:12 PM	TS12TV12H	\$540.00		9
	WTXF			Th	10/18/12	:30	4:28 PM	TS12TV14H	\$540.00		3
	WTXF			Th	10/18/12	:30	4:55 PM	TS12TV12H	\$540.00	MG for 6.6 10/17	12
	WTXF			F	10/19/12	:30	4:13 PM	TS12TV12H	\$540.00		4
	WTXF			F	10/19/12	:30	4:37 PM	TS12TV14H	\$540.00		7
	WTXF			F	10/19/12	:30	4:59 PM	TS12TV12H	\$540.00	MG for 6.2 10/17	11
7	WTXF	Fox 29 News at 5p	5p-6p								
	CDR										

	WTXF			Tu	10/16/12	:30	5:27 PM	TS12TV14H	\$585.00		1
	WTXF			Tu	10/16/12	:30	5:59 PM	TS12TV12H	\$585.00		6
	WTXF			W	10/17/12	:00			\$685.00	See MG 7.12	2
	WTXF			W	10/17/12	:00			\$685.00	See MG 7.11	8
	WTXF			Th	10/18/12	:30	5:11 PM	TS12TV14H	\$585.00		3
	WTXF			Th	10/18/12	:30	5:23 PM	TS12TV12H	\$585.00		9
	WTXF			Th	10/18/12	:30	5:37 PM	TS12TV14H	\$585.00	MG for 7.8 10/17	11
	WTXF			Th	10/18/12	:30	5:58 PM	TS12TV12H	\$585.00	MG for 7.2 10/17	12
	WTXF			F	10/19/12	:30	5:28 PM	TS12TV14H	\$585.00		10
	WTXF			F	10/19/12	:30	5:43 PM	TS12TV12H	\$585.00		4
8	WTXF	Fox 29 News at 6p	6p-630p								
	CDR										

	WTXF			Tu	10/16/12	:30	6:21 PM	TS12TV14H	\$585.00		4
	WTXF			W	10/17/12	:00			\$685.00	See MG 8.6	5
	WTXF			Th	10/18/12	:30	6:12 PM	TS12TV14H	\$585.00		2
	WTXF			F	10/19/12	:30	6:12 PM	TS12TV14H	\$585.00		3
	WTXF			F	10/19/12	:30	6:28 PM	TS12TV12H	\$585.00	MG for 8.5 10/17	6

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Product	11-15-321 / Tue-Mon week
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Station	WTXF
Account Executive	Anthony Casaneda
Sales Office	FSS Philadelphia
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Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WTXF	M-F 630p-7p	630p-7p								
	CDR										
	WTXF				10/16/12 to 10/22/12	4x	-TWTF--				
	WTXF			Tu	10/16/12	:30	6:51 PM	TS12TV12H	\$630.00		1
	WTXF			W	10/17/12	:30	6:56 PM	TS12TV12H	\$630.00		4
	WTXF			Th	10/18/12	:30	6:51 PM	TS12TV12H	\$630.00		2
	WTXF			F	10/19/12	:30	6:52 PM	TS12TV14H	\$630.00		5
10	WTXF	Fox 29 Late News Rotator	10p-11p								
	CDR										
	WTXF				10/16/12 to 10/22/12	7x	-TWTFSS				
	WTXF			Tu	10/16/12	:30	10:46 PM	TS12TV12H	\$1,440.00		1
	WTXF			W	10/17/12	:30	11:13 PM	TS12TV14H	\$1,440.00		3
	WTXF			Th	10/18/12	:30	12:04 AM	TS12TV12H	\$1,440.00		2
	WTXF			F	10/19/12	:30	11:45 PM	TS12TV14H	\$1,440.00		7
	WTXF			Sa	10/20/12	:30	10:46 PM	TS12TV12H	\$1,440.00		4
	WTXF			Su	10/21/12	:30	11:20 PM	TS12TV14H	\$1,440.00		6
	WTXF				10/21/12	:30	11:36 PM	TS12TV12H	\$1,440.00		5
11	WTXF	M-F 7p-730p	7p-730p								
	WTXF				10/16/12 to 10/22/12	4x	-TWTF--				
	WTXF			Tu	10/16/12	:30	7:25 PM	TS12TV14H	\$900.00		2
	WTXF			W	10/17/12	:30	7:22 PM	TS12TV14H	\$900.00		3
	WTXF			Th	10/18/12	:30	7:20 PM	TS12TV14H	\$900.00		4
	WTXF			F	10/19/12	:30	7:10 PM	TS12TV12H	\$900.00		5
12	WTXF	We Prime Other 1	8p-10p								
	LUR										
	WTXF				10/15/12 to 10/21/12	1x	--W----				
	WTXF			W	10/17/12	:30	7:59 PM	TS12TV12H	\$3,600.00		1
14	WTXF	Good Day 6a	6a-7a								
	CDR				10/16/12 to 10/22/12	2x	M-----				

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Station	WTXF
Account Executive	Anthony Castaneda
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Sales Region	National

Order #	4079443
Alt Order #	
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WTXF	Good Day 6a	6a-7a								
	CDR										
	WTXF			M	10/22/12	:30	6:21 AM	TS12TV14H	\$810.00		1
	WTXF			M	10/22/12	:30	6:52 AM	TS12TV12H	\$810.00		2
15	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			M	10/22/12	:30	7:21 AM	TS12TV14H	\$900.00		1
	WTXF			M	10/22/12	:30	8:12 AM	TS12TV12H	\$900.00		2
16	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			M	10/22/12	:30	8:35 AM	TS12TV14H	\$900.00		2
	WTXF			M	10/22/12	:30	8:49 AM	TS12TV12H	\$900.00		1
17	WTXF	Good Day 9a	9a-10a								
	CDR										
	WTXF			M	10/22/12	:30	9:29 AM	TS12TV14H	\$540.00		1
	WTXF			M	10/22/12	:30	9:53 AM	TS12TV12H	\$540.00		2
18	WTXF	M-F 3p-4p	3p-4p								
	CDR										
	WTXF			M	10/22/12	:30	3:19 PM	TS12TV14H	\$450.00		2
	WTXF			M	10/22/12	:30	3:59 PM	TS12TV12H	\$450.00		1
19	WTXF	M-F 4p-5p	4p-5p								
	CDR										
	WTXF			M	10/22/12	:30	4:38 PM	TS12TV14H	\$540.00		2
	WTXF			M	10/22/12	:30	4:56 PM	TS12TV12H	\$540.00		1
20	WTXF	Fox 29 News at 5p	5p-6p								
	CDR										
	WTXF			M	10/22/12	:30	5:00 PM	TS12TV14H	\$540.00		2
	WTXF			M	10/22/12	:30	5:30 PM	TS12TV12H	\$540.00		1

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Product Code	15

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WTXF	Fox 29 News at 6p	6p-630p		10/16/12 to 10/22/12	2x	M-----				
	WTXF			M	10/22/12	:30	5:28 PM	TS12TV14H	\$585.00		2
	WTXF			M	10/22/12	:30	5:58 PM	TS12TV12H	\$585.00		1
22	WTXF	M-F 630p-7p	630p-7p		10/16/12 to 10/22/12	1x	M-----				
	WTXF			M	10/22/12	:30	6:12 PM	TS12TV14H	\$585.00		1
23	WTXF	M-F 7p-730p	7p-730p		10/16/12 to 10/22/12	1x	M-----				
	WTXF			M	10/22/12	:30	6:42 PM	TS12TV12H	\$630.00		1
24	WTXF	NLCS Champ Game Non Home Various			10/16/12 to 10/22/12	1x	M-----				
	WTXF			M	10/22/12	:30	7:11 PM	TS12TV14H	\$900.00		1
	WTXF			M	10/22/12 to 10/28/12	1x	M-----				
	WTXF			M	10/22/12	:30	11:49 PM	TS12TV14H	\$2,400.00		1

<b>Gross Total</b>	<b>\$73,905.00</b>
<b>Agency Commission</b>	<b>\$11,085.75</b>
<b>Net Amount Due</b>	<b>\$62,819.25</b>
<b>Payment Terms 30 Days</b>	

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